

A PROVEN AND INDUSTRY-LEADING STRATEGY

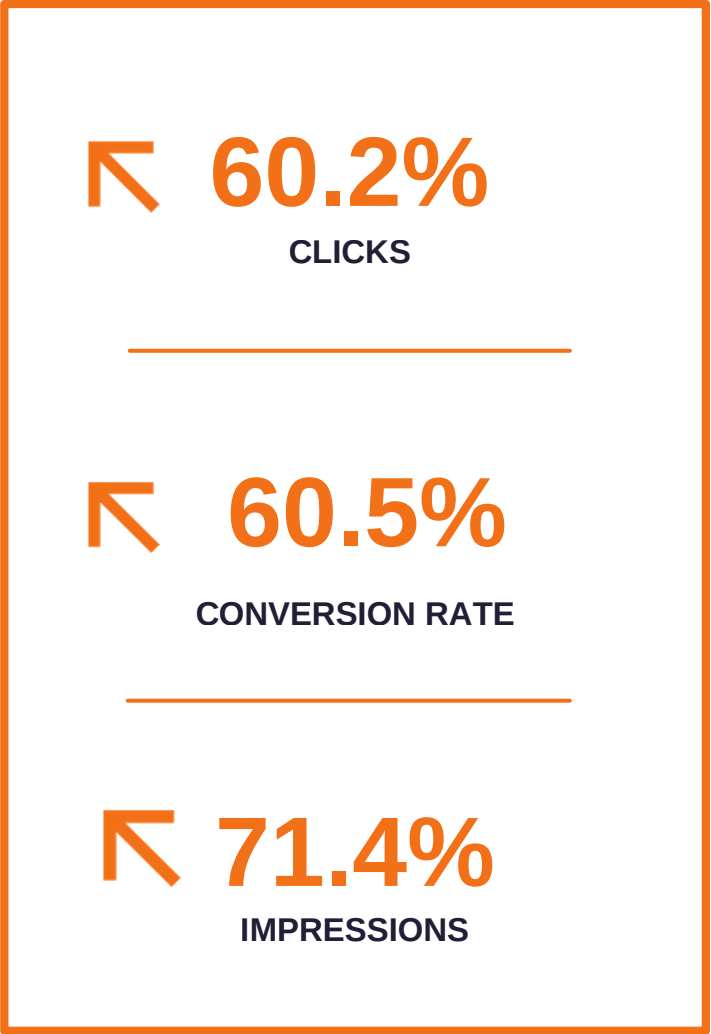


THE CHALLENGE

Regency Memory Care faced challenges standing out in a competitive healthcare landscape, with limited visibility for key senior living and memory care search terms. Their website lacked the depth and structure needed to rank effectively and connect with families searching for care solutions.

OUR SOLUTION

We implemented a strategic SEO and AI-driven content approach focused on high-intent healthcare keywords, service page expansion, and improved site structure. By enhancing content quality and optimizing the user experience, we increased organic visibility and drove more qualified inquiries.



BEFORE	
CLICKS	4.9K
IMPRESSIONS	98K
TRAFFIC	4.3K
AVERAGE PAGE POSITION	34.5
CONVERSION RATE	3.8%

AFTER	
CLICKS	7.85K
IMPRESSIONS	168K
TRAFFIC	6.9K
AVERAGE PAGE POSITION	20.8
CONVERSION RATE	6.1%